Trending

LA'S MOST INSPIRING STORIES | **A TALE OF TWO FRIENDS** | **JOURNEY OF A LIFETIME** | **THE QUEST TO EMPOWER WOMEN** | **HOW LA FOODIES GET IN SHAPE**

JUNE 25, 2020

Meet Emerald Williams of Creative Process

LOCAL STORIES

 SHARE

 TWEET

 PIN

Today we'd like to introduce you to Emerald Williams.

Emerald, please share your story with us. How did you get to where you are today?

I started my fashion career in 2014. One day, I was googling good fashion schools in Arizona, and surprisingly Mesa Community College was the top school that came up. From there, I decided to take some classes at Mesa Community College in 2015 for fashion merchandising and design. While there I learned about the history of fashion, body types for styling and they took us on a trip to Las Vegas for the Magic fashion convention for buyers and vendors. From there, I knew that this is something I would what to make a life long career out of.

Then in 2016, I become a fashion assistant/intern with Lisa Acquafredda and Stay Classy TV. I assisted Lisa with pulling clothes and styling the fashion segments at local news channel stations. Including news channel 3, channel 12, and Sonoran Living.

So, I worked with Lisa for the whole year of 2016 and learned a lot about the fashion industry and personal styling. By late 2016, I formed my own styling company and brand, named it Creative Process. In 2017, I started styling local music artists, some athletes, models, and businessmen.

POPULAR

HIDDEN GEMS: LOCAL BUSINESSES & CREATIVES YOU SHOULD KNOW

LA'S MOST INSPIRING STORIES

PORTRAITS OF THE VALLEY

PORTRAITS OF HOLLYWOOD

THE THOUGHT-PROVOKERS: CELEBRATING ARTISTS & CREATIVES

THE TRAILBLAZERS: REWRITING THE NARRATIVE

CONNECT

 Facebook

 Pinterest

 Instagram

 RSS

 TO TOP

In, October 2018, Creative Process was featured in a fashion show during Fashion Week in Los Angeles. Fashion Week was such a success, in 2019 I decided to move to LA and further my styling career. Since moving to LA, I have multiple published magazine covers, published magazine spreads, multiple celebrity styling gigs, and styled some music videos.

Has it been a smooth road?
Definitely has not been a smooth ride for me since I decided to fully focus on my brand and reach my goal of being a full-time stylist. A lot of ups and downs, financially and lack of support.

Creative Process – what should we know? What do you guys do best? What sets you apart from the competition?
I'm a stylist so I'm basically putting together a clothing look from head to toe. Could be for a photoshoot, meeting, night out, or whatever the occasion is. I specialize in men's fashion, but I love styling women also. I would say I'm known for the details of the outfit. When I'm posting my photos on social media, I'm pointing out the details for my followers and non-followers to see why I put the two together. I think I'm most proud of, is being able to put together a good, nice outfit so fast. I think what sets me apart from others is, my clients have to look comfortable and feel confident in the looks I'm styling them in. I really have a good eye on what looks good and what doesn't look good on a person.

Let's touch on your thoughts about our city – what do you like the most and least?
I love that LA has so much to do. Especially for my career. What I dislike the most is seeing so many homeless and know many came here to pursue a dream but never made it.

Contact Info:

- **Website:** **https://creativeprocessbyewill.crevado.com**
- **Email:** creativeprocess91@gmail.com
- **Instagram:** **https://instagram.com/creativeprocess91?igshid=ffji78enov1r**

TO TOP

Trending

LA'S MOST INSPIRING
STORIES

THE TRAILBLAZERS:
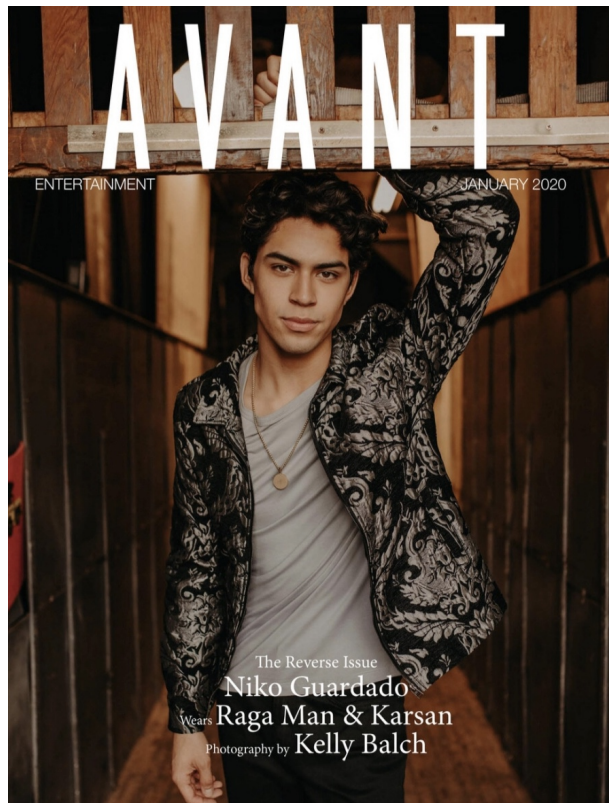REWRITING THE

THE THOUGHT-
PROVOKERS: CELEBRATING

Image Credit:

Suggest a story: VoyageLA is built on recommendations from the community; it's how we uncover hidden gems, so if you or someone you know deserves recognition please let us know **here**.

RELATED ITEMS

TO TOP